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Spelt – quick care

AI DRIVEN MEDICAL  
REFERRAL &  
RECOMMENDATIONS.

Nimrod Blumkine

0544.425.450

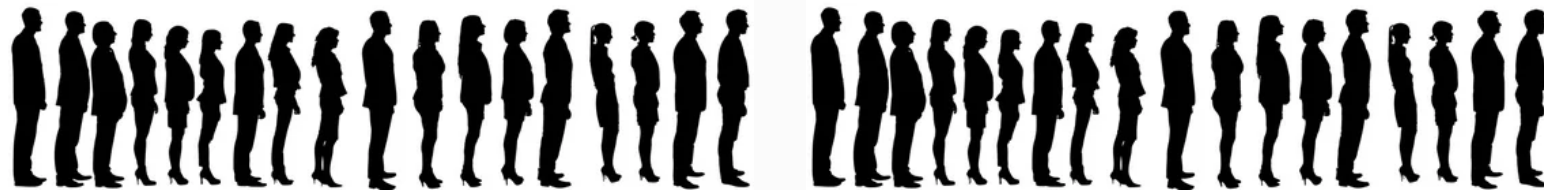
Nimrod.bl@enforsee.com



ON DEMAND TECHNICAL PROJECT & PRODUCT MANAGEMENT

# The target

- **Reducing Queues to Healthcare providers by starting an automated LLM dialog with the member and assisting in routing to the most relevant action.**
- The solution enables the creation of an automatic dialogue with the patient as early as possible, through LLM technologies. And routing the member to the most appropriate care provider (or assisting in other actions if relevant), including interfaces to appointment management systems and resource scheduling using the FHIR protocol and other actions.
- This scenario is relevant for the US market targeting Health plans and Risk-taking providers, with small changes. As members of various Health plans are struggling to find the right providers within or outside the providers networks. A selection that is dependent both upon their medical condition, type of insurance and expected payment.
- **We will use the Israeli implementation as a POC for a US based service**







# The client & the business model

- The user is the member of the health plan and the client is the Healthcare risk taker be it the plan or the provider.
- Basic recommendation service is free while not saving medical data to create user engagement.
- When there is Identification of MBI (Member Identification Number) the service will be priced with the client.
- Charging is proportional to the services to the user charged from the client - PMPM (Per Member Per Month)

# The team



**Dr. Ofer  
Zimmerman**

Clinical consulting

An M.D. specialist in internal medicine and infectious diseases. He is also a clinical immunologist who researches viruses, and a faculty member at the University of Washington in St. Luis.



**Sion Cohen**

CTO

has over 20 years of experience in software development and architecture. Sion and Nimrod worked together, in the past, on several products in the security market and the American healthcare market



**Dr. Roi Yitzhak**

Data Scientist

- PhD in Mathematics, AI expert with 15 years of experience in developing AI systems. Nimrod and Roi developed an AI-based product for the retail market.



**Nimrod Blumkine**

CEO

- Has over 20 years of experience in lading software and AI projects & products, including medical devices and healthcare services in Israel and the United States.